



# FUNDAMENTAL DESKTOP PUBLISHING (400)

## REGIONAL 2023

### Production:

Job 1: Logo	_____ (155 points)
Job 2: Certificate	_____ (145 points)
Job 3: T-shirt	_____ (120 points)
TOTAL POINTS	_____ (420 points)

**Test Time: 90 minutes**

## GENERAL GUIDELINES:

*Failure to adhere to any of the following rules will result in disqualification:*

1. Member must hand in this test booklet and all printouts if any. Failure to do so will result in disqualification.
2. No equipment, supplies, or materials other than those specified for this event are allowed in the testing area. No previous BPA tests and/or sample tests (handwritten, photocopied, or keyed) are allowed in the testing area.
3. Electronic devices will be monitored according to ACT standards.

## EXAM GUIDELINES:

1. Ensure this test booklet contains Jobs 1-3.
2. Key all jobs according to the instructions given.
3. Correct any and all formatting, spelling or grammar errors. Use the formatting guide in the *Style & Reference Manual*.
4. Your name or initials should *not* appear on any work you submit. Use your Member ID in any occasion you would normally key your reference initials.
5. In the lower **right** hand corner of ALL work submitted (unless otherwise specified), key your Member ID and job number.
6. If you complete the event before the end of the time allotted, notify the proctor. Time may be considered a factor in determining a winner when there is a tie score.
7. Place your scoring sheet on top of your jobs. Jobs should be placed in numerical order.

The Live Like Sean Foundation raises awareness about hypertrophic cardiomyopathy, a condition where the heart muscle is abnormally thick and can make it difficult for the heart to pump blood. In many cases, those with the condition do not exhibit any symptoms and are unaware they have it. The foundation was started in memory of Sean Sutton, a 22-year-old athlete who passed away in his sleep. Although Sean had annual physical exams when he participated in high school sports, he never had a checkup on his heart. If he had, it might have saved his life. The foundation's goals are to raise awareness about this condition and raise funds so that every athlete participating in school sports receives an echocardiogram and electrocardiogram if they cannot afford it. The foundation partners with local doctors and hospitals to host healthy heart checkups at area high schools and raises funds through a number of events. The foundation's board has hired you to design materials needed for the coming year.

**Job 1** - Now that the Live Like Sean Foundation has grown bigger, they need a logo. The foundation wants the logo to have a fresh, active appearance and incorporate the heart in some way since the foundation's purpose is to raise awareness of hypertrophic cardiomyopathy. Draw two boxes on an 8.5" x 11" sheet of paper - one 7" x 7" and one 3.5" x 2". Print the logo proportionally within a 7" x 7" box. In the 3.5" x 2" box, determine sizing and placement of the logo as would be for a business card, leaving appropriate space for text including address, email address, phone number and website.

**Job 2** - Create a certificate of appreciation to be given to cardiologists who donate time at the healthy heart checkup clinics. The certificate will be printed on 11" x 8.5" paper. The certificate should include the Live Like Sean logo, a border and the text: Certificate of Appreciation given to, in appreciation for your commitment to raising awareness of hypertrophic cardiomyopathy by participating in the Heart Healthy Checkup Challenge. Under the text "Certificate of Appreciation given to" there should be a 2" blank space so the doctor's name can be inserted. Near the bottom of the certificate there should be two lines parallel to each other, one for a signature and one for the date. Underneath the signature line, type Holly McClain, Chair. Underneath the second line, type the word date. The design should complement the logo and be distinctive, not a generic certificate.

**Job 3** - Design a T-shirt for the Live with Heart 5K race that will be held on April 22, 2023. The T-shirt should include the name of the race, the date and the foundation logo. The foundation's goal is to create awareness of the foundation, so they want an engaging design that will encourage participants to wear the T-shirt beyond the day of the race. Thus, the design should be more than just placing text on a shirt. Place your design on the T-shirt and then submit the completed design on an 8.5" x 11" document.

<b>Job 1: Logo</b>			
<b>TECHNICAL SPECIFICATION POINTS</b> <b>(All points or none are awarded for each technical requirement).</b>			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Logo shown within a 7" x 7" box and a 3.5" x 2" box	10		
Logo contains the foundation name Live Like Sean	5		
Logo contains a heart	10		
Logo is readable at both sizes	10		
Accurate spelling, punctuation, and grammar	5		
Contestant Number and Job Number in lower right corner	5		
<b>DESIGN ELEMENTS TO EVALUATE</b> <b>(Points awarded may range from 0 and up for each design element)</b>			
Placement of logo within 3.5" x 2" leaves appropriate space for business card contact information	0-10		
Logo is appropriately sized within 7" x 7" box	0-10		
Logo is distinctive, effectively using fonts, typesyles, and sizing	0-20		
Logo applies principles of design and rules for proper layout	0-20		
Logo creatively incorporates a heart within its design	0-20		
Overall design fits foundation's desire for a fresh, active appearance	0-30		
<b>Total points possible</b>	<b>155</b>		

<b>Job 2: Certificate</b>			
<b>TECHNICAL SPECIFICATION POINTS</b> (All points or none are awarded for each technical requirement).			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Certificate printed as a 11" x 8.5" document	5		
Certificate contains the foundation logo and border	10		
Certificate contains a 2" space following the text "Certificate of appreciation given to"	5		
Certificate contains the text: <i>Certificate of Appreciation given to and in appreciation for your commitment to raising awareness of hypertrophic cardiomyopathy by participating in the Heart Healthy Checkup Challenge</i>	10		
Certificate contains lines placed at parallel for signature and date along with the text <i>date</i> and <i>Holly McClain, Chair Live Like Sean Foundation</i> . Live Like Sean Foundation is placed underneath Holly McClain, Chair.	15		
Accurate spelling, punctuation, and grammar	5		
Contestant Number and Job Number in lower right corner	5		
<b>DESIGN ELEMENTS TO EVALUATE</b> (Points awarded may range from 0 and up for each design element)			
Certificate effectively uses fonts, typestyles, and sizing	0-20		
Certificate applies principles of design and rules for proper layout	0-20		
Certificate border complements the logo	0-20		
Overall design creates a distinctive certificate	0-30		
<b>Total points possible</b>	<b>145</b>		

<b>Job 3: T-shirt</b>			
<b>TECHNICAL SPECIFICATION POINTS</b> (All points or none are awarded for each technical requirement).			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Design fits within an 8" x 8" space.	5		
Design contains the text <i>Live with Heart 5K race; April 22, 2023</i>	10		
Design contains the logo	5		
Accurate spelling, punctuation, and grammar	5		
Contestant Number and Job Number in lower right corner	5		
<b>DESIGN ELEMENTS TO EVALUATE</b> (Points awarded may range from 0 and up for each design element)			
T-shirt effectively uses fonts, typestyles, and sizing	0-20		
T-shirt applies principles of design and rules for proper layout	0-20		
Design effectively pairs logo with text	0-20		
Overall design creates a distinctive T-shirt beyond just plain text	0-30		
<b>Total points possible</b>	<b>120</b>		